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### **Peter Holden Recognized with Douglas H. Mooers Award for Excellence**

(Fairfax, Va.)—The National Association of Independent Life Brokerage Agencies (NAILBA) tonight presented Peter Holden, CEO of CPS Insurance Services with its 2016 Douglas Mooers Award for Excellence.

The annual award, NAILBA's most coveted and prestigious accolade, honors distinction in brokerage and is bestowed upon the individual most committed to furthering independent life brokerage as a distribution system, and who demonstrates an exemplary record of community service. Holden was recognized at a special awards dinner held November 18, 2016, as part of the association's annual meeting, [NAILBA 35](#).

In presenting the award, David Long, NAILBA Immediate Past Chairman, noted that Holden, who started in the insurance business in 1964, is considered by many to have had a hand in building the independent brokerage distribution system that the vast majority of BGAs use today.

Ten years into his career, he and a partner formed CPS, a company he and his sons lead today and one of the largest brokerage agencies in the US, with 26 affiliates around the country.

He was raised in Kenya, and educated in Switzerland. After emigrating to the US and becoming a citizen, he demonstrated active citizenship by volunteering and supporting his local community as well as his professional industry. He has served as a little league coach, and was instrumental in bringing the first soccer team to his local high school. He also supports several community arts programs, and has made significant contributions to his area's local hospital.

He served as NAILBA's Chairman in 1994, and was the original founder of the NAILBA Golf Tournament. The championship trophy is named after him. He has also served as the President of Orange County Life Underwriters, the president of CA Life Underwriters and on the Board of Directors for Life Happens back when it was the Life Foundation. He has contributed to several major insurance publications, and serves on BGA advisory councils for numerous carriers.

His family will tell you that his most significant commitment was always to them. He was a loving husband to his wife of 52 years until her passing in 2013. Their two sons joined him as leaders in the brokerage community, and he is a doting grandfather to Emily, Max and Charlie.

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The National Association of Independent Life Brokerage Agencies (NAILBA) is the premiere insurance industry organization promoting financial security and consumer choice through the use of independent brokerage distribution. NAILBA serves as the national association of life, health and annuity insurance distributors. For more information visit [www.nailba.org](http://www.nailba.org).