



# Lead Generation Referral Program

## Introduce Magna Life Settlements and your organization will receive the following:

Your organization receives **0.25%** of Life Insurance Net Death Benefit upon consummation of life settlement transaction (e.g. \$2,500 per \$1 Million).

Access to Lead Generation Incentive Program for your members: receive \$25, \$100, \$500 for education, submission, and closing activities.

Your organization receives preferred provider marketing materials including: promo videos, educational portal, print collateral, webinars and landing pages.

### How is it tracked?

1. When you encourage your members to watch Magna's educational videos, ask them to include your marketer's full name in the "Referred by" field.
2. Also, ask the members to use your organization's trackable URL.



**Questions? Please contact [referral@magna-life.com](mailto:referral@magna-life.com).**