

AGENCY MANAGEMENT INSTITUTE SPONSORSHIP APPLICATION AND CONTRACT

Westin Lombard Yorktown Center, Lombard, IL
May 13–14, 2010

AGREEMENT

This agreement, made this _____ day of _____, 200____, is between The National Association of Independent Life Brokerage Agencies (NAILBA) and the sponsoring firm identified below. Please print official company name and name of one contact person below to be addressed in correspondence and/or telephone calls from NAILBA related to this promotional program.

Company Name: _____

Key Contact: _____

Marketing Contact: _____

Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

E-Mail Address: _____

SPONSORSHIP SELECTION

- Table Sponsorship: ___*\$1,500.00 ___ (Only one (1) per company)
- Education Programming Sponsorship: ___*\$2,500.00 ___ (Only one (1) per company)
- Package Sponsorship Item: ___ (as defined in NAILBA sponsorship offerings)
Item Amount: \$ _____

***Includes one (1) complimentary registration for sponsoring company (refer to Sponsorship Terms & Conditions for details). Please note, this is NOT your registration form, you must also register prior to the published deadline date.**

PAYMENT METHOD

Total amount due: \$ _____

**Due upon receipt of contract*

Check: (Check Number _____)

Credit Card: Visa MasterCard AmEx

Card number: _____

CSC Code: _____

Exp. Date: _____

Name as it appears on card: _____

Signature: _____

Amount to Charge: \$ _____

***FULL PAYMENT MUST BE SUBMITTED UPON RECEIPT OF INVOICE TO SECURE SPONSORSHIPS.** Please also provide a high resolution company logo (EPS, TIF, or JPG, minimum 300 DPI) and a 150-word or less company description to be used for the onsite program guide to profile your sponsorship. Please e-mail this to shaning@nailba.org.

SPONSOR ACCEPTANCE

I, the duly authorized representative of the undersigned organization, on behalf of said organization, subscribe and agree to all terms, conditions, authorizations and covenants contained in this contract.

Signature: _____

Date: _____

Printed Name: _____

Title: _____

NAILBA CONFIRMATION

Authorized Signature: _____

Date: _____

RETURN FORM

Mail: Sponsorship contract, credit card information or check (payable to NAILBA) to:
NAILBA, 11325 Random Hills Road, Suite 110, Fairfax, VA 22030

Fax or E-mail: Sponsorship contract, check information and credit card payments to
NAILBA (703) 383-6942 or shaning@nailba.org

SPONSORSHIP TERMS & CONDITIONS

1. CANCELLATION POLICY: PAYMENT FOR SPONSORSHIPS IS DUE UPON RECEIPT OF CONTRACT AND NO LATER THAN MARCH 31, 2009. Failure to pay fees by the due date shall be considered a material breach of the agreement and may result in cancellation of the sponsorship contract. Upon such breach, sponsor shall forfeit its payment and NAILBA reserves the right to assign or resell forfeited sponsorship(s) to other companies.

Requests for cancellation and refunds must be made in writing. NAILBA will retain 50% of the total agreement value as a fee for cancellations received on or **before** March 31, 2010. NAILBA will retain 100% of the total fee of the sponsorship contract for cancellation requests received **after** March 31, 2010. The total fee for the sponsorship is non-refundable after March 31, 2010 as indicated above. NAILBA shall not be liable for any interest on any amount refunded.

2. BADGE/ADMITTANCE: Admission to the event will be by official NAILBA registration badges only, which must be worn at all times. Badges are nontransferable and must be worn by the person whose name is on the badge. Sponsoring companies receive one (1) complimentary badge per table sponsorship and/or one (1) complimentary badge per Educational Programming Sponsorship.

3. PHOTOGRAPHY / VIDEOTAPING: Photography and videotaping are prohibited without the written permission of NAILBA.

4. NAILBA RULES/REGULATIONS: NAILBA will not be bound to any verbal agreements, representations, or statements between sponsors, staff, and/or any other parties unless confirmed and signed in writing by the Show Managers (NAILBA).

5. OFFICIAL SPONSOR REPRESENTATIVE: By signing this contract, incorporating these terms by reference, the sponsor agrees to abide by these rules and regulations, and by the decisions of NAILBA. This contract will also become binding on both the Sponsor and the Association upon its acceptance by the Association or Show Managers.

6. NAILBA EVENT DISCLAIMER: The NAILBA event is open to all business entities that provide goods and services to NAILBA member agencies and meeting the criteria established by the Board. NAILBA does not endorse nor evaluate the products or services of the Show sponsors, unless part of an authorized NAILBA partner program. Therefore, the fact that a business entity sponsors at a NAILBA event should not be considered as an endorsement by NAILBA of the products or services of that sponsor.

7. ATTENDEE LIST: Sponsors will be issued a one-time-use pre-show and post-show list for marketing purposes. Abuse of this one-time only rule may result in expulsion from future NAILBA events.

_____ initials

INDEMNIFICATION:

Sponsor hereby agrees to indemnify, save and hold harmless NAILBA and its subsidiaries, affiliates, related entities, partners, agents, officers, directors, employees, attorneys, heirs, successors, Hargrove, the Hotel and assigns, and each of them, from and against any and all claims, actions, demands, losses, damages, judgments, settlements, costs and expenses (including reasonable attorneys' fees and expenses), and liabilities of every kind and character whatsoever, which may arise by reason of: (i) any act or omission by Sponsor or any of its officers, directors, employees, or agents; (ii) any use of Sponsor's name, logo, Web site, or other information, materials, products, or services provided by Sponsor; and/or (iii) the inaccuracy or breach of any of the covenants, representations and warranties made by Sponsor in this Agreement. This indemnity shall require the payment of costs and expenses by Sponsor as they occur. NAILBA shall promptly notify Sponsor upon receipt of any claim or legal action referenced in this Section. The provisions of this Section shall survive any termination or expiration of this Agreement.

_____ initials