

PRODUCT TRAINING UNIVERSITY

COMES TO NAILBA 29!

29 NAILBA

Building on the success of the Product Training University at the NAILBA Agency Management Institute in May, this uniquely-formatted educational opportunity will be offered for the first time at an Annual Meeting, at NAILBA 29! Previous Product Training University participants were rewarded with new contracts and new clients – don't miss this opportunity to interact with brokerage industry decision-makers!

AVAILABLE ONLY TO CURRENT NAILBA 29 EXHIBITORS

These interactive, quickly-paced sessions are designed to facilitate maximum interaction and attendee choice. During each 30-minute window, three companies will be making brief presentations concurrently. This unique format will allow you to capture attendees in a small group setting to provide more in-depth, focused and specific information than in a busy exhibit hall.

Use the Product Training University to:

- Market to your top prospects in a small group setting
- Acquaint prospects and current clients with the latest information on your products and services
- Provide an educational opportunity for your current clients
- Present in-depth information to your hot leads
- And more...

Each Product Training University slot is available for an investment of \$2500, which includes in-room Audiovisual support (LCD projector, screen, microphone, and head table with podium).

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FRIDAY • NOVEMBER 19

TIME/ROOM	ROOM 1	ROOM 2	ROOM 3
8:30am-9:00am	Timeslot 1	Timeslot 2	Timeslot 3
9:15am-9:45am	Timeslot 4	Timeslot 5	Timeslot 6
1:00pm-1:30pm	Timeslot 7	Timeslot 8	Timeslot 9
3:30pm-4:00pm	Timeslot 10	Timeslot 11	Timeslot 12

Twelve (12) Product Training University slots are available (all PTU sessions will take place on Friday, to supplement concurrent exhibit hours).

- Maximum of ONE timeslot per company
- Available ONLY to current NAILBA 29 exhibitors

Spaces are LIMITED and will be filled on a first-come, first-reserved basis!

DON'T MISS THIS OPPORTUNITY!

Call Susan Haning at 703.383.3068
or email shaning@nailba.org
for more information and
to sign up today.