



# Annual Meeting & Exposition Sponsorship Application and Contract

Westin Diplomat Resort & Spa  
Hollywood, Florida - November 12-14, 2009

## Agreement

This agreement, made this \_\_\_ day of \_\_\_\_\_, 200\_\_, is between The National Association of Independent Life Brokerage Agencies (NAILBA) and the sponsoring firm identified below. Please print official company name and name of one contact person below to be addressed in correspondence and/or telephone calls from NAILBA related to this promotional program.

Company Name: \_\_\_\_\_ Key Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

## Sponsorship Selection

Sponsorship: \_\_\_\_\_ as defined in NAILBA sponsorship offerings

Package Sponsorship (*Reference Package Details Proposal Page*): \_\_\_\_\_

Sponsorship Amount: \$ \_\_\_\_\_

Multi-year Sponsorship: Good from \_\_\_\_\_ to \_\_\_\_\_

## Payment Method

**Total amount due: \$ \_\_\_\_\_ \*A \$500.00 deposit is due with contract to secure your sponsorship.**

\$500.00 Deposit

Final Sponsorship Payment

Check: (Check Number \_\_\_\_\_)

Credit Card:  Visa  MasterCard  AmEx

Card number: \_\_\_\_\_ CSC Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_ Signature \_\_\_\_\_ Amount to Charge: \$ \_\_\_\_\_

Title: \_\_\_\_\_ Date \_\_\_\_\_

**\*FULL PAYMENT MUST BE SUBMITTED UPON RECEIPT OF INVOICE TO SECURE SPONSORSHIPS. Please also provide a high resolution company logo (tif or jpeg minimum 300 resolution) and a 150 word or less company description to be used for the onsite program guide to profile your sponsorship. Please email this to [shaning@nailba.org](mailto:shaning@nailba.org).**

## Sponsor Acceptance

I, the duly authorized representative of the undersigned organization, on behalf of said organization, subscribe and agree to all terms, conditions, authorizations and covenants contained in this contract.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

## NAILBA Confirmation

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Return Form

**Mail:** Sponsorship contract, credit card information or check (payable to NAILBA) to: **NAILBA, PO Box 79968, Baltimore, MD 21279-0968** \*\*NOTE: New Payment Mailing Address

**Fax or E-mail:** Sponsorship contract, check information and credit card payments to NAILBA (703) 383-6942

## Sponsorship Terms & Conditions

**1. CANCELLATION POLICY: FINAL PAYMENT FOR SPONSORSHIPS IS DUE ON OR BEFORE May 29, 2009.** Failure to pay balance of fees by due date shall be considered a material breach of the agreement and may result in cancellation of the sponsorship contract. Upon such breach, sponsor shall forfeit its deposit and NAILBA reserves the right to assign or resell forfeited sponsorship(s) to other companies.

Requests for cancellation and refunds must be made in writing. NAILBA will retain a 25% of the total agreement value as a fee for cancellations received on or before May 29, 2009. NAILBA will retain 100% of the total fee of the sponsorship contract for cancellation requests received after May 29, 2009. The total fee for the sponsorship is non-refundable after May 29, 2009, and should a balance remain, the sponsor will be obligated to pay the full balance of the sponsorship contracted. NAILBA shall not be liable for any interest on any amount refunded.

**2. BADGE/ADMITTANCE:** Admission to the event will be by official NAILBA registration badges only, which must be worn at all times. Badges are nontransferable and must be worn by the person whose name is on the badge. Sponsoring companies receive one (1) complimentary badge per **every** \$10,000 in sponsorship dollars. Registration information and instructions should be available under separate cover several months prior to the event.

**3. PHOTOGRAPHY / VIDEOTAPING:** Photography and videotaping are prohibited without the written permission of NAILBA.

**4. NAILBA RULES/REGULATIONS:** NAILBA will not be bound to any verbal agreements, representations, or statements between sponsors, staff, and/or any other parties unless confirmed and signed in writing by the Show Managers (NAILBA).

**5. OFFICIAL SPONSOR REPRESENTATIVE:** By signing this contract, incorporating these terms by reference, the sponsor agrees to abide by these rules and regulations, and by the decisions of NAILBA. This contract will also become binding on both the Sponsor and the Association upon its acceptance by the Association or Show Managers.

**6. NAILBA EVENT DISCLAIMER:** The NAILBA Event is open to all business entities that provide goods and services to NAILBA member agencies and meeting the criteria established by the Board. NAILBA does not endorse nor evaluate the products or services of the Show sponsors, unless part of an authorized NAILBA partner program. Therefore, the fact that a business entity sponsors at a NAILBA Event should not be considered as an endorsement by NAILBA of the products or services of that sponsor.

### **INDEMNIFICATION:**

Sponsor hereby agrees to indemnify, save and hold harmless NAILBA and its subsidiaries, affiliates, related entities, partners, agents, officers, directors, employees, attorneys, heirs, successors, Hargrove, the Hotel and assigns, and each of them, from and against any and all claims, actions, demands, losses, damages, judgments, settlements, costs and expenses (including reasonable attorneys' fees and expenses), and liabilities of every kind and character whatsoever, which may arise by reason of: (i) any act or omission by Sponsor or any of its officers, directors, employees, or agents; (ii) any use of Sponsor's name, logo, Web site, or other information, materials, products, or services provided by Sponsor; and/or (iii) the inaccuracy or breach of any of the covenants, representations and warranties made by Sponsor in this Agreement. This indemnity shall require the payment of costs and expenses by Sponsor as they occur. NAILBA shall promptly notify Sponsor upon receipt of any claim or legal action referenced in this Section. The provisions of this Section shall survive any termination or expiration of this Agreement.