



NAILBA 28 Publication Kiosk Information Sheet

Westin Diplomat Resort & Spa
Hollywood, Florida -- November 12-14, 2009

Maximize your coverage of NAILBA 28 with the Publication Kiosk.

Publication Kiosk: Place your publication(s) in the Publication Kiosk where it will be seen by hundreds of Agency principles, staffers, exhibitors and sponsors. Publications will be available to NAILBA 28 attendees Thursday, November 12th - Saturday, November 14, 2009. To reserve space in the Publication Kiosk, complete the attached Publication Kiosk form, return it and a \$2500 handling fee per publication title to Susan Haning at NAILBA.

A publication slot will be labeled with the name of your publication and be ready for your arrival at the venue for you to place your own publications in the "Ready to Stuff" slot. Only those spaces paid for will be available for your use. You must be an exhibitor, sponsor or NAILBA partner company to be able to purchase this prime space and you can purchase as many slots as you would like to.

Important Information:

- Publications that are polybagged will not be displayed
- NAILBA will no longer be taking magazines as Bag Stuffer items
- Stuffing the bins is your responsibility
- Only one publication item per slot purchased
- Ship the items with your booth do not ship direct to the hotel unless you have made prior arrangements. See general shipping instructions in the Exhibitor service manual for additional information
- NAILBA is not responsible for items left at the end of the show- if you want the left over magazines please pick them up prior to 2pm on Saturday, November 14 or they will be considered trash
- Magazines are not to be placed in exhibitor's booths- this is against NAILBA policy

For more information contact Susan Haning at (703) 383-3068 or shaning@nailba.org.