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February 15, 2021

VIA FEDERAL EXPRESS

NTA Travel
1350 E Flamingo Rd #65
Las Vegas, NV 89119

RE: National Association of Independent Life Brokerage Agencies

To Whom It May Concern:

Please be advised that this firm represents the National Association of Independent Life Brokerage Agencies ("NAILBA"). It has come to our attention that NTA Travel ("NTA") has been fraudulently contacting NAILBA's conference participants. In this regard, NAILBA 40 is scheduled to occur in Orlando, FL in November of 2021. NTA has repeatedly, and without authorization, contacted NAILBA conference participants and falsely and fraudulently implied that it represented NAILBA with regard to hotel and booking services for the NAILBA 40. NTA's actions in this regard are a clear violation of applicable laws.

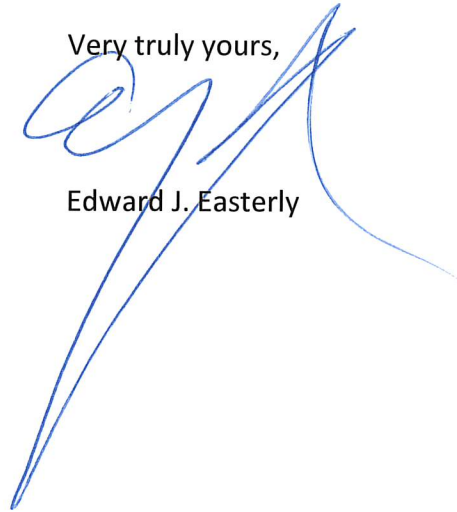
In this regard, NTA is using deceptive business practices to lure NAILBA's participants into non-sanctioned booking arrangements. In addition to engaging in deceptive business practices, NTA is also interfering with NAILBA's contractual relationships.

At this time, NTA is required to immediately cease and desist from any and all contact with NAILBA 40 conference participants regarding their hotel booking or booth requirements. NTA is further required to immediately cease the use and distribution of copyrighted and/or proprietary material pertaining to NAILBA or the 2021 conference. NTA shall provide, within five (5) days of the date of this correspondence, a writing executed by an individual with authority which confirms that NTA shall cease and desist in the foregoing endeavors.

Please be advised that NAILBA does not wish to engage in costly and prolonged litigation in this matter. Notwithstanding the foregoing, in the event NTA fails to comply with the foregoing requirements NAILBA will seek all available legal remedies, including, but not limited to, seeking injunctive relief and the costs and fees associated with any litigation.

If you have any questions, please do not hesitate to contact me directly at 484-408-6004. In the event I do not hear from you within five (5) days of this correspondence, NAILBA may commence legal action.

Very truly yours,

A handwritten signature in blue ink, appearing to read 'Edward J. Easterly', is written over the typed name. The signature is stylized and fluid, with a long, sweeping underline that extends to the right and then curves back down.

Edward J. Easterly